

JOB DESCRIPTION**Land and Property Researcher**

Organisation name: Savills

Job title: Land and Property Researcher

Reports to: Head of Research

Role responsibility

This role will play an integral part in the Business Analytics team and will be responsible for gathering information and data relevant to the UK property market, focusing specifically on growing Land and New Homes. You will be responsible for understanding current and emerging market trends and presenting that knowledge to key stakeholders to make informed and strategic decisions. We are increasingly being asked to consult and provide market trends to institutional clients and developers.

Role duties

- Pull together insights from a range of data sources and display a passion for understanding the latest industry news such as ONS data, Land Registry and House Price Index.
- Provide regular reports and forecasts on the property market highlighting market trends and opportunities across a range of channels and outputs.
- Provide advice and recommendations to support new homes and developer pitches, attending where required to present analysis.
- Deliver in a way that tells a story and presents data in a concise and visually compelling way.
- Identify potential opportunities and provide detailed analysis and reports of potential sites.
- Create and maintain accurate databases/figures used in investor reports, marketing channels and external publications, as well as land and development opportunities.
- Develop and deliver reports and market commentary to a range of stakeholders providing specialist and detailed advice.
- Work with key stakeholders across the organisation and different departments including sales, marketing, finance and IT.
- Produce and send relevant and accurate documentation to land and development owners.

Qualifications and skills

- A self-motivated individual with a can-do and positive attitude.
- Excellent verbal and written communication skills.
- Has a strong eye for detail, ensuring quality and accuracy in their analysis.
- Excellent time management skills with an ability to plan and organise workload based on changing needs and priorities.
- Strong interpersonal skills with the ability to build relationships with various stakeholders.
- Strong IT skills competent using Microsoft Excel with an ability to demonstrate strong research and analytical skills.

This job description is a case study only. It should not be considered as an accurate description of a live role within the named organisation.